

INFORMATION TECH SERVICES

The ICT sector in Saint John is positioned for growth. A regional leader in innovation, the ICT sector in Saint John is supported by world class infrastructure and bolstered by a high quality workforce, high quality of life, and low cost of doing business.

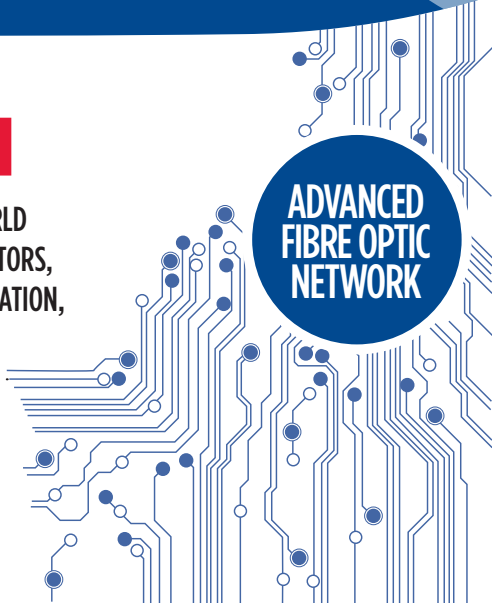


INNOVATION

OUR INNOVATIVE COMPANIES HAVE PRODUCED WORLD CLASS PRODUCTS AND SERVICES FOR INDUSTRY SECTORS, SUCH AS: AEROSPACE AND DEFENSE, MARINE NAVIGATION, E-HEALTH, AND ENERGY.

INFRASTRUCTURE

ATLANTIC CANADA'S MOST
ADVANCED FIBRE OPTIC NETWORK.



ONE OF ONLY **12**
TIER III DATA
CENTRES IN CANADA

4 DATA CENTRES

**SAINT JOHN'S TIER III DATA
CENTRE IS THE ONLY ONE OF
ITS KIND IN ATLANTIC CANADA.**

WORKFORCE

Saint John boasts the largest ICT workforce in New Brunswick. Approximately 13,000 people work in the New Brunswick ICT sectors or work in ICT roles embedded within industry. The region is extremely active in key initiatives to build the future ICT workforce, including: coding clubs in elementary schools, regular hackathons, and support of a developer network.

The university and college network within the province is supportive of the ICT sector, tailoring their many programs to match industry needs. With programs ranging from Network Support to Software Engineering and Business Administration with a focus in ICT, New Brunswick continues to support the ICT sector at every stage of workforce development and retention.

TIME ZONES CONNECTING TWO CONTINENTS

Saint John is ideally located in Canada's Atlantic Time Zone. Centres located here can provide morning service to the western United States, daytime service to the eastern Americas and the Caribbean, and afternoon/evening service to Europe.

HIGHEST JOB TENURE IN CANADA,
WITH AN AVERAGE OF **9.3** YEARS.

HIGHLY CONNECTED, VIBRANT & AFFORDABLE COMMUNITY

2017 Conference Board of Canada society report card ranks New Brunswick as the top province in the country for Life Satisfaction (A+). RBC ranks Saint John as the most affordable market in Canada for housing.

18% COST ADVANTAGE

NEW BRUNSWICK HAS AN 18% OPERATING
COST ADVANTAGE OVER G7 COUNTRIES AVERAGE.

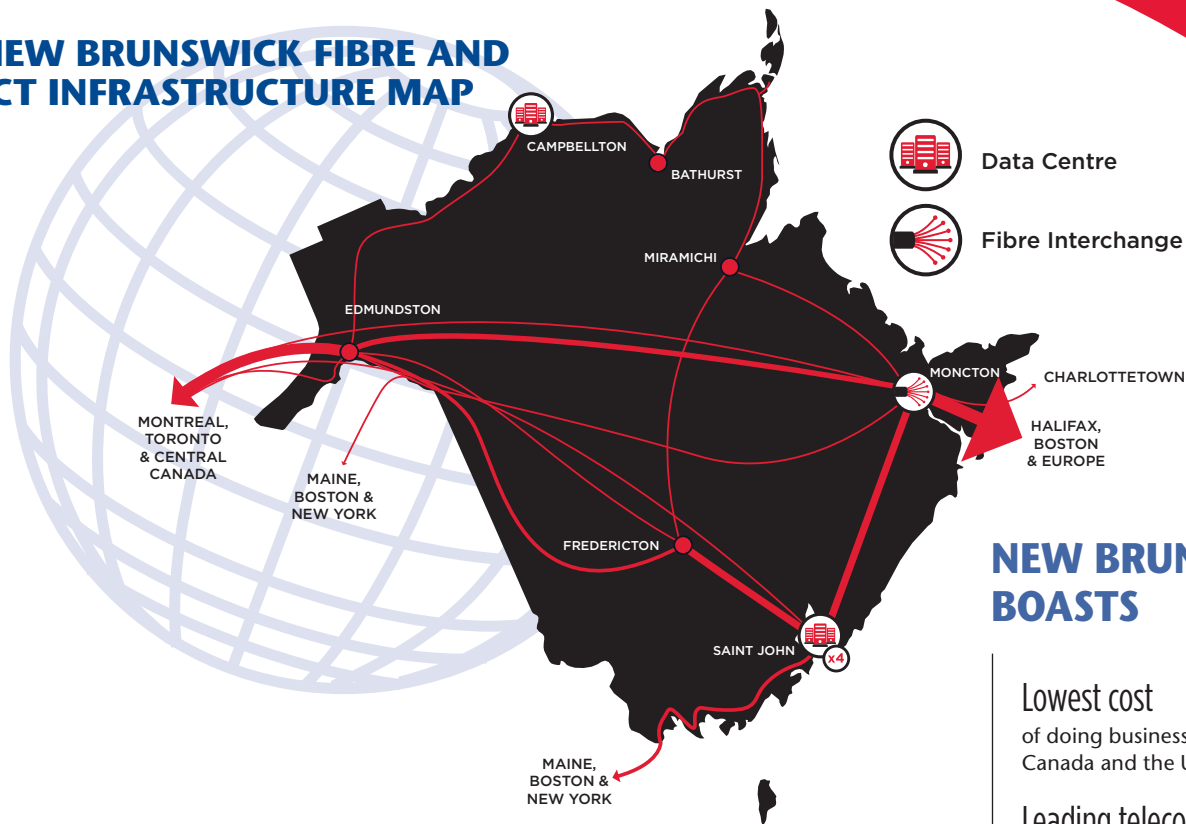


30%
LOWER FACILITY
LEASING COSTS
THAN OTHER
G7 COUNTRIES



AT A GLANCE

NEW BRUNSWICK FIBRE AND ICT INFRASTRUCTURE MAP



NEW BRUNSWICK BOASTS

- Lowest cost of doing business in Canada and the U.S.
- Leading telecommunications services and infrastructure
- Educated workforce
- Local workforce initiatives in ICT
- The lowest corporate tax rate in the Maritimes
- Bilingual capacity in English and French
- Access to world markets through world-class infrastructure
- Diverse post-secondary facilities and market-driven research facilities

SAINT JOHN'S HERITAGE KNOWLEDGE CLUSTER

In the heart of the urban core is Saint John's Heritage Knowledge Cluster or Brick Park. It's a vibrant network of IT companies and start-ups housed within historic brick-and-beam architecture in a three-block radius. The cluster also includes business services like lawyers, accounting firms, architects, and creative services, along with art galleries, restaurants, and luxury condos.

Whether you're looking for a convenient location, a low overall cost of doing business, a high walkability score, or cultural atmosphere, Brick Park has what your business needs to grow.

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