



SHARED SERVICES

With a high quality workforce, strategic location and low cost of doing business, Saint John provides an ideal location for shared service centres, business process outsourcing and global delivery centres.

18% COST ADVANTAGE
NEW BRUNSWICK HAS AN 18% OPERATING COST ADVANTAGE OVER G7 COUNTRIES AVERAGE.

LANGUAGE

NEW BRUNSWICK IS CANADA'S ONLY BILINGUAL PROVINCE.

NEW BRUNSWICK LABOUR COSTS ARE:
8% LOWER THAN CANADIAN AVG.
33% LOWER THAN U.S. AVG.
21% LOWER THAN G7 AVG.

A DYNAMIC WORKFORCE THAT IS WELL EDUCATED, HIGHLY SKILLED, AND COMPETITIVE.

New Brunswick is home to an internationally recognized network of universities and community colleges. With six universities all within a two hour drive, these academic institutions offer a number of business administration and finance programs at the college, undergraduate, and post-graduate level. Together, these institutions educate 7,700 undergraduates each year, creating strong opportunities for professional recruitment.

SAINT JOHN PROVIDES
HIGH QUALITY
AT A LOW COST



HIGHEST JOB TENURE IN CANADA, WITH AN AVERAGE OF **9.3** YEARS.

HIGHLY CONNECTED, VIBRANT & AFFORDABLE COMMUNITY

2017 Conference Board of Canada society report card ranks New Brunswick as the top province in the country for Life Satisfaction (A+). RBC ranks Saint John as the most affordable market in Canada for housing.



TIME ZONES

CONNECTING TWO CONTINENTS

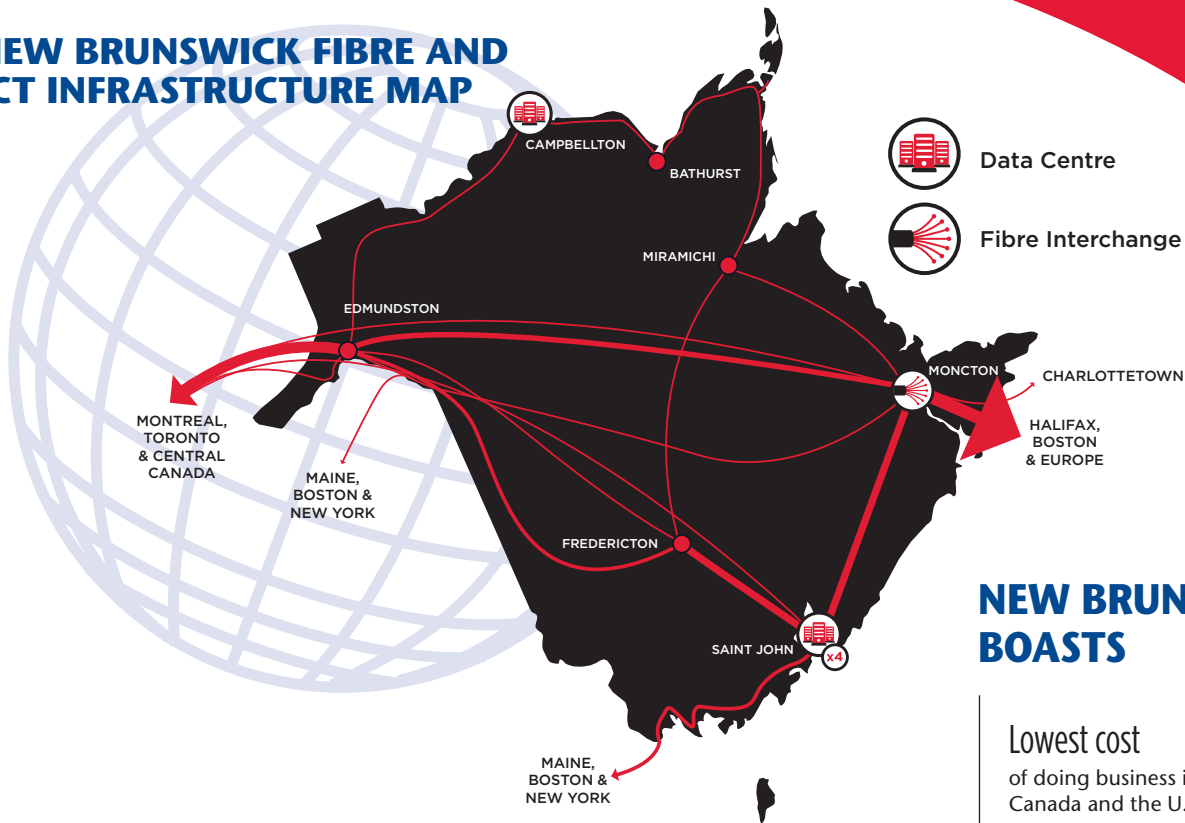
Saint John is ideally located in Canada's Atlantic Time Zone. Centres located here can provide morning service to the western United States, daytime service to the eastern Americas and the Caribbean, and afternoon/evening service to Europe.

30%
LOWER FACILITY LEASING COSTS THAN OTHER G7 COUNTRIES



AT A GLANCE

NEW BRUNSWICK FIBRE AND ICT INFRASTRUCTURE MAP



NEW BRUNSWICK BOASTS

Lowest cost
of doing business in
Canada and the U.S.

Leading telecommunications
services and infrastructure

Educated workforce

The lowest
corporate tax rate
in the Maritimes

Bilingual capacity
in English and French

Access to world markets
through world-class infrastructure

Diverse post-
secondary facilities
and market-driven research facilities

AN EMERGING CENTRE FOR BUSINESS EXCELLENCE

With less wage pressure and the low cost of doing business, Saint John is ready to grow as a destination for financial and shared services. Positioned as an emerging marketplace, Saint John already possesses the necessary resources and infrastructure to support any size centre.

SAINT JOHN'S HERITAGE KNOWLEDGE CLUSTER

In the heart of the urban core is Saint John's Heritage Knowledge Cluster or Brick Park. It's a vibrant network of IT companies and start-ups housed within historic brick-and-beam architecture in a three-block radius. The cluster also includes business services like lawyers, accounting firms, architects, and creative services, along with art galleries, restaurants, and luxury condos.

Whether you're looking for a convenient location, a low overall cost of doing business, a high walkability score, or cultural atmosphere, Brick Park has what your business needs to grow.

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