

FOOD

Farming and fisheries are an important part of New Brunswick's economy. Considering our history, it's no surprise the province has become a global leader in the production and export of a variety of food products.

Today, our food sector is known around the world for food products made from a wide variety of local resources, including agriculture and seafood-based ingredients. New Brunswick's exports in 2014 topped \$866 million for seafood, frozen food products reached \$164 million, and breweries totalled \$46 million.

OUR FOOD EXPORTS RANGE FROM LIVE TO FRESH, FROZEN, PACKAGED, PROCESSED AND PRESERVED.

Blueberries, cranberries, potatoes and salmon are part of what has put New Brunswick on the food map of the world.

INNOVATION CAN ARISE OUT OF TRADITION AND THAT IS THE CASE WITH NEW BRUNSWICK'S FOOD SECTOR.

We boast one of the largest aquaculture operations in the world and are an international leader in the production of potatoes.

The Coastal Zones Research Institute at the Université de Moncton is working to define the quality of natural nutritional components in shrimp, herring, sea cucumber and snow crab, as well as developing a variety of food industry manufacturing processes.

BY THE NUMBERS

ANNUAL GDP
\$650
MILLION

9,700 PEOPLE EMPLOYED IN 200 PROCESSING LOCATIONS

PRIMARY FOOD PRODUCTION (INCLUDING CROP, ANIMAL PRODUCTION AND FISHING) GENERATES:

\$390
MILLION
GDP

7,600
JOBS

GROWTH OPPORTUNITIES:

-  FOOD PROCESSING
-  FOOD PACKAGING
-  COLD STORAGE
-  AGRICULTURE
-  SEAFOOD
-  AQUACULTURE

KEY INDUSTRY PLAYERS:

COOKE AQUACULTURE CAVENDISH FARMS MCCAIN FOODS OXFORD FROZEN FOODS



AT A GLANCE

EXPORT

NEW BRUNSWICK IS CANADA'S MOST EXPORT-INTENSIVE PROVINCE

New Brunswick's history of successful trade activity is older than the province itself. Supported initially by an abundance of natural resources, export is now much more diversified in scope and is supported by world-class seaports, highway networks, rail, air, and telecommunications systems.

TOTAL YEAR-TO-YEAR EXPORTS AND INTERPROVINCIAL SHIPMENTS APPROX. **80%** GDP

MOST EXPORT INTENSIVE VOLUME IN THE COUNTRY

NEW BRUNSWICK EXPORTS ANNUALLY TO MORE THAN **150 COUNTRIES**

LOWEST BUSINESS COST LOCATION IN CANADA AND THE U.S.

GEOGRAPHY

OUR STRATEGIC POSITION ON CANADA'S EAST COAST GIVES US EASY ACCESS TO GLOBAL MARKETS

Geography puts us close to lucrative U.S. markets and provides access to global connections through well-developed shipping routes. Our ice-free tidal waters are some of the deepest in Canada.

PORT SAINT JOHN:
ATLANTIC CANADA'S LARGEST SEAPORT IS GROWING

An hour from the border and the U.S. Northeast, the Port is linked with competitive connections by rail, road and air networks. It is closer to key markets in Central and South America, the Caribbean and the Southern U.S. than any other Canadian port. As U.S. ports become more congested, shippers and receivers are looking for East Coast options and connections.

NEW BRUNSWICK BOASTS

Lowest Cost
of doing business in North America

Responsibly-managed
natural resources

Leading
telecommunications
services and infrastructure

Educated workforce

Competitive
corporate tax rates

The second lowest
manufacturing and processing
tax rate in Canada (12%)

Bilingual capacity
in English and French

Access to world markets
through road, rail, air, and marine
logistics infrastructure

Diverse post-
secondary facilities
and market-driven research facilities

The lowest energy costs
in Atlantic Canada

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