



enterprise
SAINT JOHN

CANADA'S
MOST
CONNECTED
COMMUNITY.

TECHNOLOGY

FACTS

4th Industrial revolution has begun: Transformation of entire systems of production, management & governance. 46% of the global economy can benefit from the Industrial Internet

Internet of Things (IoT) is predicted to have a \$6.2 trillion impact by 2020 (opportunities in manufacturing, logistics & healthcare)

By 2020- 25 billion devices will be connected

Capturing and processing data will be critical for 'Smart Cities'

SAINT JOHN STRENGTHS

Strong industrial base of companies facing global competition

Mature tech companies

Fastest download speeds in Canada

Strong fibre network with critical connections to key markets

Only tier III data centre in Atlantic Canada

Recognized globally as a Top 7 Intelligent Community

STRATEGIES FOR GROWTH

Solve industry problems with innovators & researchers

Develop exportable solutions & increase business competitiveness

Promote our knowledge industry

Build data infrastructure to support technology adoption & development

2017 METRICS

\$30 million impact from business problems solved and innovation over 3 years

20 new start-ups

40 new jobs



PEOPLE

Millennials and the workforce of the future want to live/work in a Connected Community with vibrant urban cores surrounded by amenities

Tech jobs outpace others in the economy 4:1

Tech is the only sector to see year-over-year growth in Canada

Talent acquisition is becoming more difficult

Lower-cost of living, high quality of life

Universities/Colleges with capacity to produce more tech grads

Strong base of tech trades and largest IT workforce in the Province

MOU with ONB allows us to work together to attract, develop & retain tech talent

Develop innovators

Connect industry champions with researchers and innovators to drive innovation

Build cross-sector partnerships for growth

500 new and retained jobs (internal job growth)

750 students/young people reached through entrepreneurship programming



LOCATION

Companies want to locate in low-cost places with multi-modal access to global markets

Tech companies want places where employees can live/work in an urban core where connections are easily made

Connected to major U.S./CDN highways

Lower-cost location to do business-18% lower on average

Well-connected urban core with heritage knowledge park

3,000 carriers serving Atlantic Canada, 2 railways, 100 flights to N.A. hubs, access to 350 + ports from deepest ice-free water and barge terminal

World-class supply chain management and logistics expertise

Promote Data Repository

Promote Saint John's heritage knowledge park to attract IT talent and IT businesses

Promote Brick Park

Leverage location, industrial assets and multi-modal transportation to attract investment

Attract development opportunities for 1500 acres of Lorneville Industrial Park

Modernize Saint John Port & continue developing transportation assets

250 new jobs (externally attracted jobs)

75% of initiatives in workplan will be completed

