

New initiative promotes opportunities in New Brunswick's Modular Fabrication and Project Cargo Industries

For immediate release

September 20, 2017, Saint John N.B. – Today, Enterprise Saint John (ESJ), the Government of Canada, Opportunities New Brunswick (ONB), the Port of Saint John, Port of Belledune and the Spruce Lake Barge Facility announced an initiative to create more awareness about the opportunities in the Modular Fabrication and Project Cargo industries in New Brunswick.

The purpose of the **Modular Fabrication & Project Cargo Partnership** is to identify, promote and find fabrication export opportunities that will create jobs and investments in New Brunswick. It will also raise awareness about the province's project cargo handling, engineering and fabrication capabilities. The group will highlight those capabilities and the partnership at several upcoming industry conferences including the **Core Energy Conference in Halifax, October 3-4, 2017** (www.maritimesenergy.com)

"Canada's manufacturing sector is a cornerstone of the economy, employing close to 1.7 million Canadians. It accounts for a significant amount of the country's private sector research and development. Canada's Innovation and Skills Plan is the Government's ambitious effort to make Canada a world leader in innovation and to help strengthen and grow the middle class."

- *The Honourable Navdeep Bains, Minister of Innovation, Science and Economic Development and Minister responsible for the [Atlantic Canada Opportunities Agency \(ACOA\)](#)*

The Government of Canada and the Province of New Brunswick have made significant investments over the last few years in key marine transportation infrastructure in New Brunswick. This reflects the industry trend towards a modular approach to building. These modules vary in size and weight, but typically are limited in their ability to travel by road or rail, with most moving by barge or as project cargo by ship.

New Brunswick companies are perfectly poised to meet this need because of its infrastructure, workforce, supporting services and supply chain.

"New Brunswick has world-class infrastructure that we need to be telling the world about," said Hon. Francine Landry, Minister of Economic Development and Minister responsible for Opportunities NB. "Our government is focused on growing the economy, and this project is a

coordinated approach to marketing some of our region's most valuable assets. We're excited to help develop and grow the modular fabrication and project cargo industry in New Brunswick."

The Government of Canada provided the project with a non-repayable contribution of \$185,825 through ACOA's Business Development Program. [Opportunities NB](#) and the Regional Development Corporation are each investing \$30,000, while the [Port of Belledune](#) has contributed \$27,000, [the Port of Saint John](#), \$24,000 and [Saint John Industrial Parks](#) contributed \$20,000 to the project.

A marketing strategy has been created to showcase our capabilities including a website and marketing materials that will be used by a dedicated sales team from Fundy Engineering. They will be actively seeking out leads to major projects in both Modular Fabrication and Project Cargo industries throughout Canada and the U.S.

"We've always known we offer strong expertise in these two sectors and the organizations involved in this partnership knew by collaborating we could highlight all of New Brunswick's capabilities and what we do offer," says Enterprise Saint John CEO, Steve Carson.

For more information on opportunities and to suggest leads, please go to our website at www.thinkbignb.com.

Look for the Modular Fabrication & Project Cargo Partnership at these upcoming 2017 conferences:

Core Energy Conference, Halifax, October 3-4

Annual Canadian Wind Energy Conference & Exhibition, Montreal, October 3-5

Mineral Exploration & Mining Conference, Newfoundland & Labrador, November 1-4

Solar Canada Conference, Toronto, December 4-5

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